

Marketing Japan

All things about the media, marketing, business, Japan and other musings by Mike in Tokyo Rogers.

Tuesday, August 27, 2019

I Became Friends With a Legend! Josie Cotton!

It's summer in Japan. Every day is hot and lots of rain.

I don't need a sauna at the sports club, I can just step outside for a minute and I'll be drenching wet! I hate summer in Japan.

Every week for the last 15 or 20 years, I have been making a Top 3 Video countdown. I first did it for a magazine that went bankrupt; then I did it for a friend who went and deleted his webpage, without telling me he was going to do it (I was really mad about that!)... Then I did it for a company webpage. But I stopped that because the page will no longer allow me to embed the videos into the page!

Now, since 2015, I started doing the Countdown for myself. I guess I will continue doing it this way until I die.

Every once in a while, an artist will write to me telling me "Thanks!" for posting their video. That is so nice of them. I really appreciate it.

It is so rewarding when an artist writes to me and says, "Thank you." Doing the Top 3 Video Countdown is a labor of love.

This week, I got a lovely note from Josie Cotton! Yes, THAT Josie Cotton. She wrote to me:

"Hi Mike ! Thank you so much for putting my new video in your top 3 of the week with such unbelievably cool artists!! I'm very flattered. It's always been my dream to tour in Japan but something crazy always happened 😊 xoxo Josie Cotton"

Hi Mike ! Thank you so much for putting my new video in your top of the week with such unbelievably cool artists!! I'm very flattered. It's always been my dream to tour in Japan but something crazy always happened 😊 xoxo Josie Cotton



This week's Top 3 Video Countdown is here:

<https://modernmarketingjapan.blogspot.com/2019/08/the-top-3-video-countdown-for-august-24.html>

Josie Cotton! The legendary pop artist who wowed the world with "Johnny, Are You Queer?" and "He Could Be the One" from 1982, and so many other great hits? She was definitely (and still is) Hollywood In-Crowd!

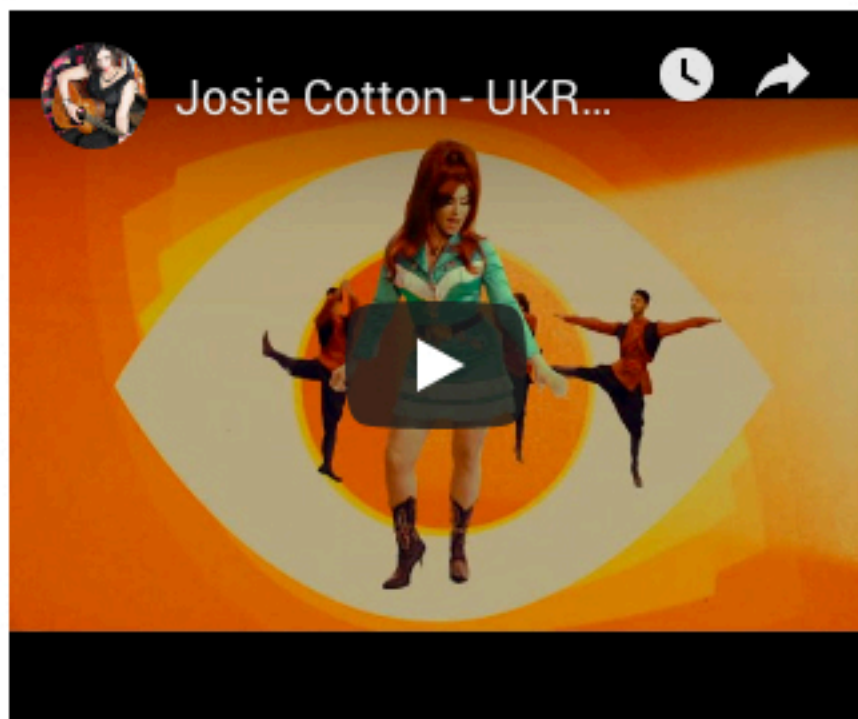


Josie has a new single and I think it is fab. It's called "Ukrainian Cowboy" and it is fantastic. Here's what her record label has to say about this great new track:

"Josie Cotton's videos from the B-Girls album and her Pussycat Babylon record took her fans straight to the drive-in; they were letters to film fans from another aficionado, one who was extremely adept at handling cinematic imagery and story telling. The clip for "Ukrainian Cowboy" picks up right where she left off. Once again, the costumes and performances are straight from the seamier side of the motion picture industry. The star, who appears in the very first frame in a replica '60s B-movie poster, dresses the part to a T – and she gallops through the rest of the footage, high in the saddle with an electric guitar strapped to her back. But she's not riding her horse through the Old West. Instead, she encounters Russian dancers, soldiers, titles in Cyrillic, and the domes of the Eastern church. There's even a bear strumming a balalaika. It all works together brilliantly: an ironic testament to the artist's impeccable eye for connections and parallels that elude the average cultural observer. - www.JosieCottonMusic.com"

You can watch that video from Josie Cotton right here:

<https://www.youtube.com/watch?v=Xjuhmbg5Su0>



Here is the Josie Cotton video that started it all! I LOVE THIS SONG! Johnny, Are You Queer?



I asked Josie to tell me. Is Johnny really queer?

She hilariously answered, "Flaming!"

Here's another Josie Cotton song that was a BIG HIT!

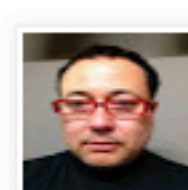


Thanks Josie Cotton for writing to me. Messages like yours makes doing the Top 3 Video Countdown worth all the troubles every week!

Thank you so very much!

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About Me



[mike in tokyo rogers](#)

Professional music/TV/radio/anime-related program producer. In the music business since 1977 as lead vocalist with legendary Los Angeles Punk Band, "The Rotters" (Sit on My Face Stevie Nix.). Former assistant to the legendary Rodney Bingenheimer (Rodney on the ROQ - KROQ Los Angeles from 1980 - 1981.) First and only foreigner in Japanese history to become the General Manager of a major Japanese broadcasting station (TV Tokyo owned InterFM). Has produced a few smash hit programs and several of Japan's highest rated and most famous radio programs - as well as his fair share of crap. Recent Smash Hits were "The TV Show" (Set Program with "Ninja Slayer") which, between April - Oct. 2015, garnered over 10 million viewers. Currently producing and hosting "WTF?" the smash hit Sunday live show on InterFM 89.7 Wrote and produced full-length motion picture "Ghostroads - A Japanese Rock and Roll Ghost Story" which was released by a Japanese major motion picture company and in theaters all across Japan in Oct. 2017.

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